

AMECK BUSINESS HOUSE / CUSTOMER GUIDE 2026

How Ameck works *for you*

We find the product you want anywhere in the world, buy it at the best price, check its quality and deliver it to your door.

FIND → CHECK → SHIP → DELIVER

Global trade and product sourcing, run from Jaipur and Gurgaon, India.



OUR TRADE ROUTES: 17 SOURCING HUBS INTO JAIPUR. DRAG TO SPIN.

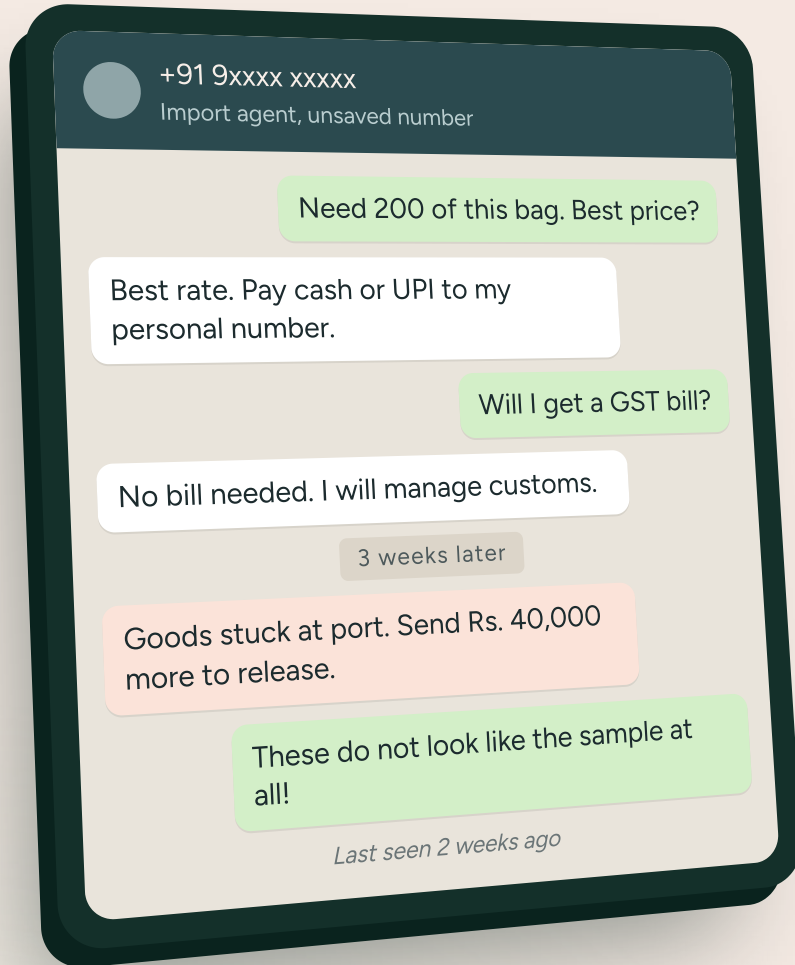


Illustration of a typical informal import

THE PROBLEM WE EXIST TO SOLVE

Too much of India's import trade still runs on WhatsApp

Unregistered agents, no paperwork and no one to hold accountable. Small and growing businesses carry all of the risk.



Hidden margins

One brand was paying about 1.8 times the factory price



No invoice, no paper trail

No GST bill, no input tax credit, no proof



No quality check

Photos on chat, then whatever arrives



Stuck at customs

Paperwork errors, holds and extra payments



No one accountable

When it goes wrong, the number goes silent



Small buyers shut out

Factories ask for 500 to 5,000 units

OUR MOTIVE

We are taking India's import trade out of WhatsApp chats and making it formal, transparent and accountable.

Any Indian business, however small, should be able to buy from the world's factories at factory prices, with full paperwork, verified suppliers and one partner who answers for the result.

Formal

Our own IEC, GST-compliant billing and 100% of the paperwork on every order.

Transparent

Factory price plus actual freight. Zero commission, no hidden margins.

Accessible

Start from 25 units and 20 kg, any mix. We pool orders to reach factory prices.

Accountable

Verified suppliers, two inspections, one contact, and a refund if we cannot deliver.

WHY AMECK

A WhatsApp trader, or a trade partner

	WHATSAPP TRADER	AMECK BUSINESS HOUSE
Who you deal with	✗ An unregistered phone number	✓ A registered company with its own IEC, offices in Jaipur and Gurgaon
Paperwork	✗ None, or done badly	✓ 100% done by us, under our own IEC
Price	✗ A hidden margin at every layer	✓ Factory price plus actual freight, zero commission
Quality	✗ Photos on a chat	✓ Sample approval plus two factory inspections
Payment	✗ Cash or a personal UPI ID	✓ RBI-regulated gateway, refund if we cannot deliver
When something goes wrong	✗ Last seen two weeks ago	✓ One accountable contact, reply within one business day
Reach	✗ Whatever one trader knows	✓ 35+ countries and 500+ verified factories

 **We are not another middleman.** We are the formal, accountable way for Indian businesses to trade with the world.

WHO WE ARE

A global trade partner for Indian businesses of every size

Most Indian businesses buy from the same local wholesalers. Same products, same prices, no way to stand out.

We built Ameck to change that. We give small shops, growing brands and established companies the global factories and factory prices that large corporations take for granted.



Gurgaon

Headquarters. Corporate and strategic leadership.



Jaipur

Operations. Sourcing, logistics, compliance and client work. Visits by appointment.

OUR PROMISE TO YOU



Full ownership, not just advice

We carry out every step ourselves, from the first conversation to final delivery.



Global reach, Indian understanding

We know the factories abroad and the market at home.



Built for every size

First-time entrepreneur or established business, we scale to fit you.



One accountable contact

You never chase suppliers, forwarders or customs. We do, and we keep you updated.

OUR NETWORK

Factories across the world, one route to your door

SHOW

ALL

ASIA

MIDDLE EAST

EUROPE

AMERICAS



Main sourcing hubs shown. Other regions on request. Sourcing and logistics run from our Jaipur operations centre.

35+

Countries we source from

500+

Verified factory partners

25+

Industries served

100%

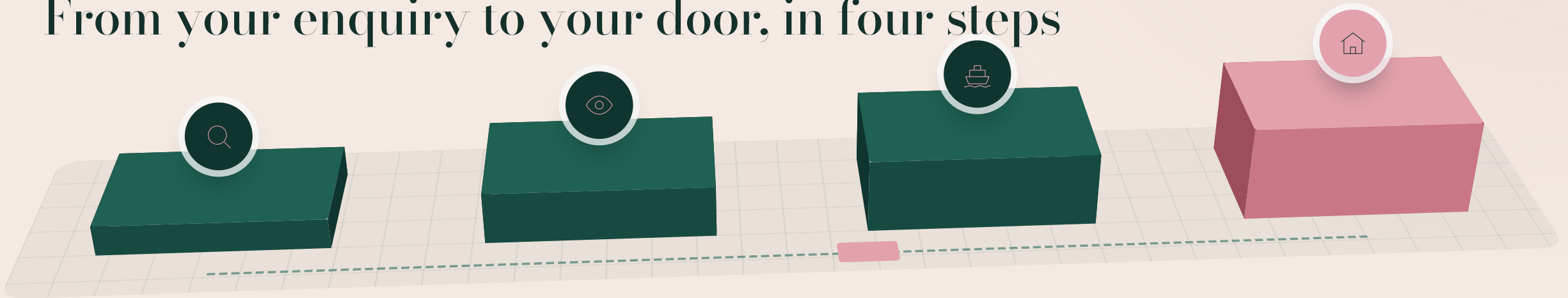
Orders inspected before shipping

<2%

Dispute rate on orders

HOW WE WORK

From your enquiry to your door, in four steps



STEP 1

We find it

- YOU** Share the product, quantity, budget and deadline
- WE** Find and verify a trusted factory, negotiate the price, work out your full landed cost

🕒 REAL QUOTE IN 48 HOURS

STEP 2

We check it

- YOU** Approve the sample
- WE** Inspect mid-production and again before shipping, against your approved sample

🕒 DURING PRODUCTION

STEP 3

We ship it

- YOU** Nothing
- WE** Book freight, insure the cargo, prepare every document, clear customs, pay duties

🕒 AIR 7 TO 12, SEA 25 TO 45 WORKING DAYS

STEP 4

You get it

- YOU** Receive your goods
- WE** Deliver to your warehouse, office or shop, with tracking at every milestone

🕒 PAN-INDIA, OR FREE PICKUP IN JAIPUR AND DELHI

✓ Your only jobs are to share the requirement and approve the sample. We handle every factory, shipment and customs form in between.

MARKET INTELLIGENCE

We also help you decide what to sell

Selling the same products as every shop on your street leaves you competing only on price. Our research finds what your competitors have not found yet.

12 to 24
months ahead of the Indian mainstream



Trend intelligence

We track global trends and spot products 12 to 24 months before they reach Indian wholesale.

GIFT STORE, BANGALORE

Became the city's only stockist of Nordic ceramics



Niche discovery

We match a product category to your capital, city and customers.

FIRST-TIME IMPORTER, HYDERABAD

Opened with an underserved range, reordered in 3 months



Competitor analysis

We find what drives a rival's growth, then target the categories nobody owns yet.

KITCHENWARE RETAILER, KOCHI

Two new categories and growing again in 8 months



Product strategy

We help you choose what to launch, how to position it and at what order size.

EDUCATION STORE, PUNE

First Indian stockist of Scandinavian learning tools

SEVEN WAYS WE HELP

Pick only what you need. Every service works on its own.

Tap any card to flip it for the key terms.



Shipping and Delivery

Businesses that already have a product and need it moved, door to door

FROM 25 KG

FLIP →



Import from China

First-time and experienced importers wanting factory prices

25 UNITS + 20 KG

FLIP →



Export and Global Trade

Indian makers and sellers going global

25 UNITS + 20 KG

FLIP →



Brand Building

Entrepreneurs with a product idea but no brand yet

PLAN IN 48 H

FLIP →



Corporate Solutions

HR teams and companies: gifts, kits, hampers, supplies

FROM 50 UNITS

FLIP →



Global Sourcing

Buyers who know what they want, not where to find it

ANY CATEGORY

FLIP →



Ready Stock Store

Buyers ready to purchase products we have already imported

FROM 25 UNITS

FLIP →



Not sure which fits?

Tell us what you are looking for and we will point you to the right service.

WhatsApp +91 83021 92742

SERVICE / IMPORT FROM CHINA

Factory-direct from China, with zero commission

MINIMUM PER SHIPMENT. BOTH MUST BE MET.

25

units minimum, any mix of products

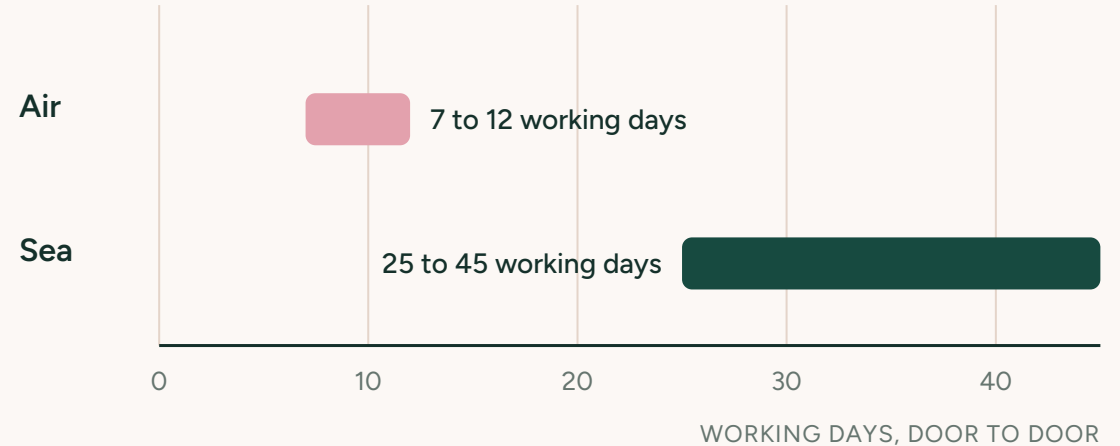
20 kg

weight minimum, whole shipment

Applies to every import and export shipment.

- Machinery, furniture and fully custom goods may need more units. We confirm on enquiry.
- You only need GST registration. We work under our own IEC and do 100% of the paperwork.
- Sample approval before bulk, pre-shipment inspection on every order

CHOOSE YOUR SHIPPING MODE



Insurance, tracking and customs handling are included with both modes. Samples travel by express courier.

SERVICE / SHIPPING AND DELIVERY

Already have the goods? We move them, cleared and delivered.



World to India

Imports into India

- Freight booking
- Customs clearance
- Duty management
- Door delivery



India to World

Exports from India

- Export documentation
- Global freight
- Compliance support
- International delivery



Warehouse to you

Last mile

- Pan-India delivery
- Free self-pickup in Jaipur
- Free self-pickup in Delhi

25 kg

Minimum per shipment

No cap

No upper weight limit

4 h

Full cost breakdown in 4 hours

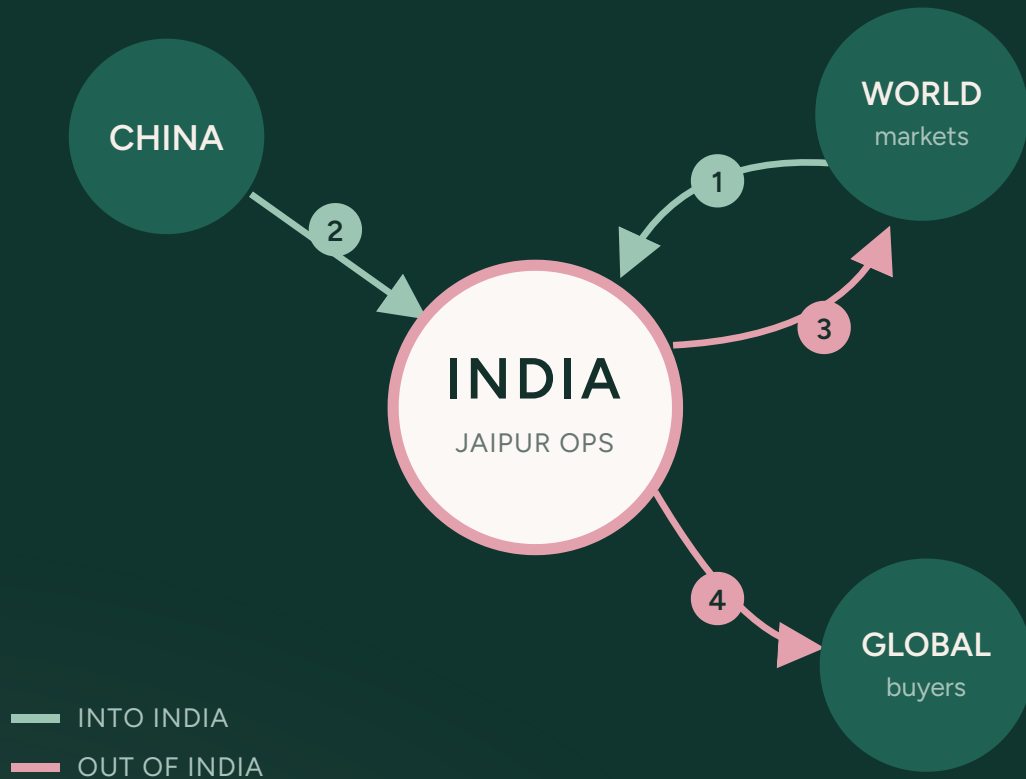
35+

Countries served

- WE SHIP
- APPAREL
- ELECTRONICS
- HOME GOODS
- FOOD PRODUCTS
- MACHINERY
- RAW MATERIALS
- FURNITURE
- TEXTILES
- AND MORE
- × HAZARDOUS MATERIALS ONLY

SERVICE / EXPORT AND GLOBAL TRADE

Four trade directions. One partner.



SERVICE / BRAND BUILDING

From an idea to a product ready to sell

- 1

Share your idea
Product concept, target market, budget
- 2

We source it
Right factory, material and price
- 3

Brand and package
Your logo, colours and packaging applied
- 4

Market ready
Delivered and ready to sell

- APPAREL
- DRINKWARE
- PACKAGING
- PRIVATE LABEL
- MERCHANDISE
- ELECTRONICS
- HOME GOODS

SERVICE / GLOBAL SOURCING

Know what you need, but not where to get it?

-  **East Asia**
China, Taiwan, Vietnam

 **South and Southeast Asia**
India, Bangladesh, Indonesia, Thailand

 **Middle East**
UAE, Dubai

 **Europe**
Germany, Italy, Poland, Portugal

Other regions on request.

- 

Factory discovery and vetting
- 

Price negotiation for you
- 

Pre-shipment inspection
- 

Door delivery, duties handled

SERVICE / CORPORATE SOLUTIONS

Your brand on every product, delivered across India



Corporate gifting

- Employee welcome kits
- Diwali and festive hampers
- Client appreciation gifts
- Work anniversary boxes
- Event giveaways



Office supplies

- Stationery and pantry items
- Hygiene and facility products
- Packaging material
- IT accessories
- Monthly scheduled delivery



Branded merchandise

- Apparel and caps
- Bags and backpacks
- Drinkware
- Tech accessories
- Eco and sustainable items

01

Share your brief

Product, quantity, budget, date

02

Proposal in 48 h

Options, pricing, branding, delivery

03

Approve and brand

Your logo, colours, packaging

04

Delivered

To your office, staff or clients

FROM 50 UNITS

CONSULTANT CALL IN 4 TO 6 HOURS

100% CUSTOM BRANDED

QUALITY CHECKED BEFORE DISPATCH

PAN-INDIA DELIVERY

HOW WE PROTECT YOU

Your money and your goods are protected at every stage



<20%

Dispute rate across our orders

You pay for the product upfront. We carry the risk. What arrives matches your quote, and any shortfall is fixed by us. If we cannot deliver for a reason within our control, you get a full refund.

● Payment ● Quality check ● Shipping

HOW WE PROTECT YOU

Eight common import risks, and how we prevent each one

THE RISK	HOW WE PREVENT IT
 Fake or unreliable supplier	Due diligence before any deal: registration, export history, capacity and banking details
 Paying for goods that never come	You pay Ameck, not an unknown supplier. Full refund if we cannot deliver for a reason within our control
 Bulk order not matching the sample	Sample approval, then mid-production and pre-shipment inspections against it
 Customs hold over paperwork	Invoice, packing list, Bill of Entry and certificate of origin cross-checked before filing
 Wrong duty or classification	Correct HSN code for every product, with duty and IGST worked out upfront
 Damage or loss in transit	Cargo insurance and tracking on every shipment
 Missing product licences	FSSAI for food, BIS for electronics, CDSCO for cosmetics and medical products
 Missed delivery dates	One accountable contact who owns your date and updates you first

✓ You never deal with customs authorities or prepare a customs document yourself.

LICENCES AND COMPLIANCE

Every licence and filing, handled under our IEC



Food and ingredients

FSSAI importer licence and Food Import Clearance System

FSSAI



Electronics

BIS certification and quality control orders

BIS



Cosmetics

Drugs and Cosmetics Act, CDSCO registration where needed

CDSCO



Medical and pharma

CDSCO registration for devices and pharmaceuticals

CDSCO



Capital goods

Support with the EPCG duty-saving scheme for machinery

EPCG



Raw materials

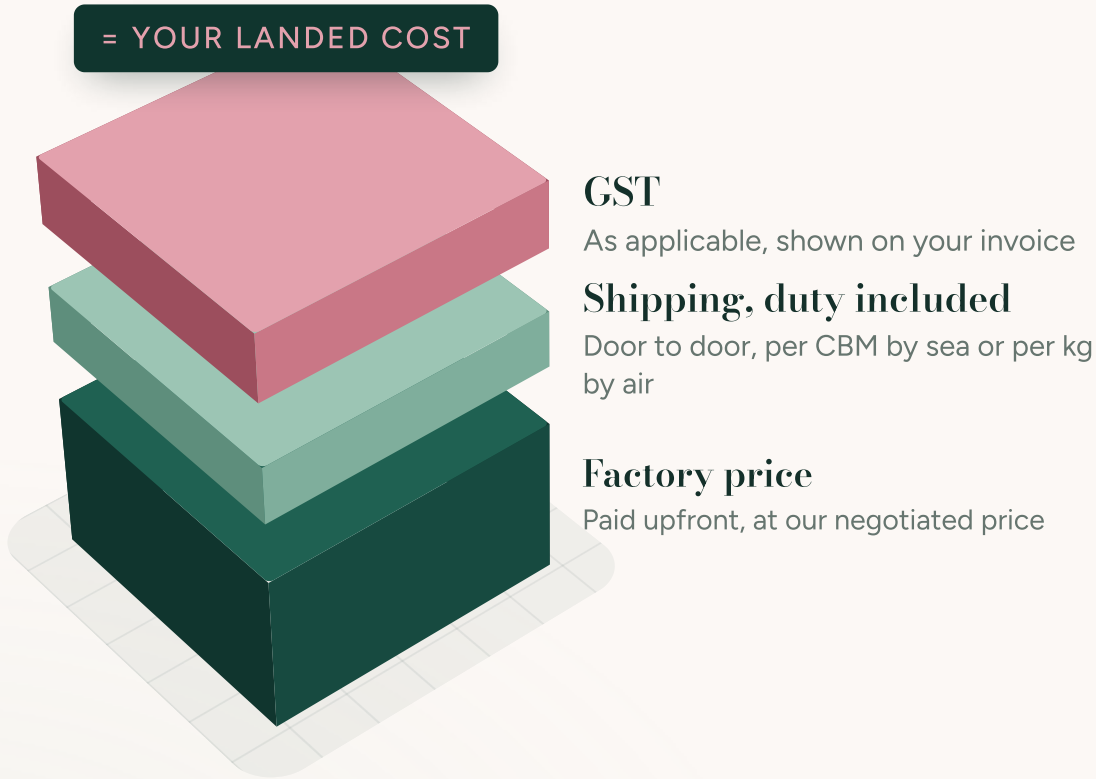
Support with Advance Authorisation for production inputs

AA

- ON EVERY SHIPMENT
- HSN CLASSIFICATION
- BASIC CUSTOMS DUTY
- SOCIAL WELFARE SURCHARGE
- IGST
- BILL OF ENTRY ON ICEGATE
- COMMERCIAL INVOICE AND PACKING LIST
- CERTIFICATE OF ORIGIN
- CUSTOMS KYC

WHAT YOU PAY

The factory price and the real freight. Nothing hidden.



WHAT YOU NEVER PAY US FOR

- ~~×~~ ~~Sourcing commission~~
- ~~×~~ ~~Subscription fees~~
- ~~×~~ ~~Forex markup~~
- ~~×~~ ~~Agent cuts or hidden margins~~

30 to 45%

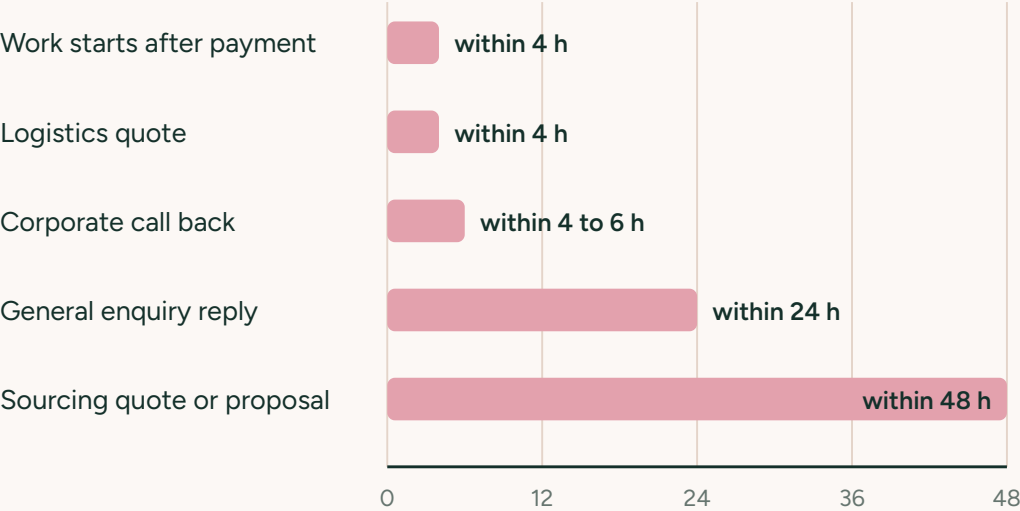
Typical saving on product cost against Indian wholesale, because we buy factory-direct and combine orders across customers.

China imports follow this model. Brand building, corporate orders and export work are quoted individually in a written proposal.

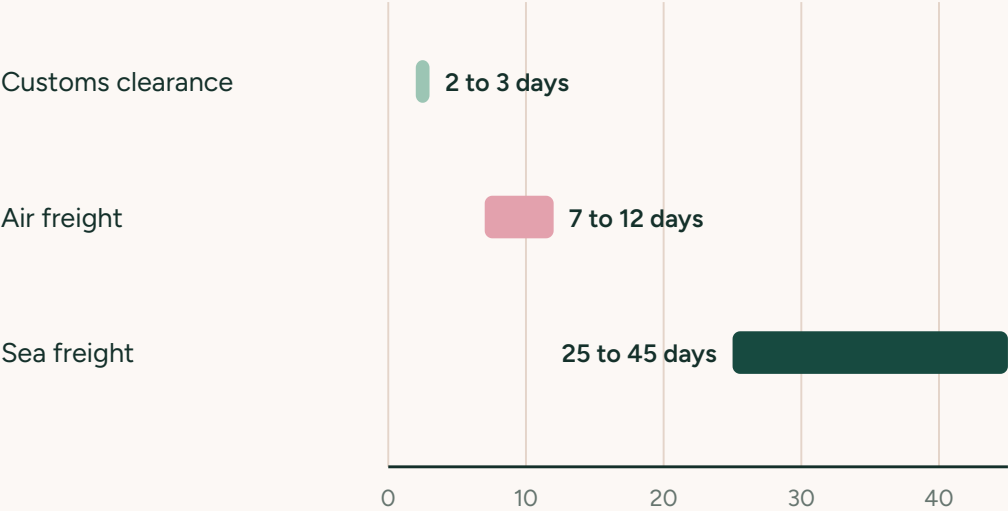
TIMELINES AT A GLANCE

How fast things move

HOW FAST WE RESPOND (HOURS)



TRANSIT AND CLEARANCE (WORKING DAYS)



Freight times are door to door. Exact timelines depend on your product, supplier and destination, and your quote states the agreed timeline before you pay.

WHO WE WORK WITH

From a single cafe to a manufacturing unit

Entrepreneurs and startups, retailers and growing brands, established businesses, manufacturers seeking new markets, and importers who want their sourcing managed.



Retail, boutiques and D2C

Unique products you will not find in local wholesale



Cafes, restaurants and hotels

Specialty coffee gear, kitchen equipment, tableware, ingredients



Home decor and lifestyle

Japanese homeware, Scandinavian decor, Italian ceramics, glassware



Beauty and wellness

International formulations and packaging, compliance handled



Education

Montessori materials, STEM kits, sensory tools, lab supplies



Artisans and craft

Specialist raw materials, dyes, pigments, tools and fittings



Manufacturing and B2B

Raw materials, components, machinery inputs, pro equipment



Fast-growing categories

Fitness equipment, premium pet products, eco goods

CUSTOMER STORIES

Real problems we have solved

6 weeks

SPECIALTY CAFE, JAIPUR

From first call to delivered Japanese pour-over equipment, after four months stuck trying alone. Three repeat orders since.

TAP FOR THE FULL STORY →

Caught early

HOME DECOR RETAILER, MUMBAI

An 800-unit order once arrived unlike the sample. Our mid-production check caught the next order's material swap at the factory.

TAP FOR THE FULL STORY →

Rs. 0 lost

MANUFACTURING UNIT, SURAT

After losing Rs. 4.2 lakh to an online supplier, four orders through us arrived on time and to specification.

TAP FOR THE FULL STORY →

38% lower

LIFESTYLE BRAND, CHENNAI

Total landed cost after replacing a trading company that charged about 1.8 times factory price. Gross margin up 14 points.

TAP FOR THE FULL STORY →

Only stockist

GIFT STORE, BANGALORE

Nordic ceramic homeware sourced about 18 months before it reached Indian wholesale. The store became the city's only stockist.

TAP FOR THE FULL STORY →

CUSTOMER STORIES, CONTINUED

Five more problems we have solved

2 days

D2C BRAND, DELHI

A shipment once sat at Nhava Sheva for three weeks over a paperwork mismatch. Their last four Ameck shipments cleared within two working days.

[TAP FOR THE FULL STORY →](#)

Ahead of date

BOUTIQUE, MUMBAI

A launch event once collapsed when goods never came. Two launches since were timed to our delivery dates, and both arrived early.

[TAP FOR THE FULL STORY →](#)

4 quarters

CERAMICS ARTIST, PUNE

Italian pigments she could not buy alone. We pooled orders to meet factory minimums: four on-time quarterly deliveries and two referrals.

[TAP FOR THE FULL STORY →](#)

3 months

FIRST-TIME IMPORTER, HYDERABAD

Six months stuck on what to sell. Our niche research found an underserved category, and the second order came within three months of opening.

[TAP FOR THE FULL STORY →](#)

8 months

KITCHENWARE RETAILER, KOCHI

A decade-old store losing to a newer rival. We mapped what drove the rival and sourced two new categories. Growth returned within eight months.

[TAP FOR THE FULL STORY →](#)

AMECK VS DOING IT YOURSELF

Import on your own, or hand it to us

ON YOUR OWN: 8 JOBS, ALL YOURS

60 to 120 h

of your time per shipment, over 3 to 5 months

- 1 Search online directories and hope the supplier is real
- 2 Pay a supplier you have never met
- 3 Approve a sample and hope the bulk matches
- 4 Work out HSN codes, customs duty and IGST
- 5 Prepare the Bill of Entry, licences and every document
- 6 Chase freight forwarders, the port and customs
- 7 Handle customs queries, holds and demurrage
- 8 Absorb any fraud, defect, delay or penalty yourself

WITH AMECK: 3 STEPS

A few hours

of your time, in total

- 1 **Send one message**
What you need, how many, your budget and date
- 2 **Approve the sample**
Your one decision before bulk production
- 3 **Receive your goods**
Inspected, insured, cleared and at your door

Suppliers, inspections, IEC, customs, freight and the risk all sit with us. You stay focused on selling.

AMECK VS DOING IT YOURSELF

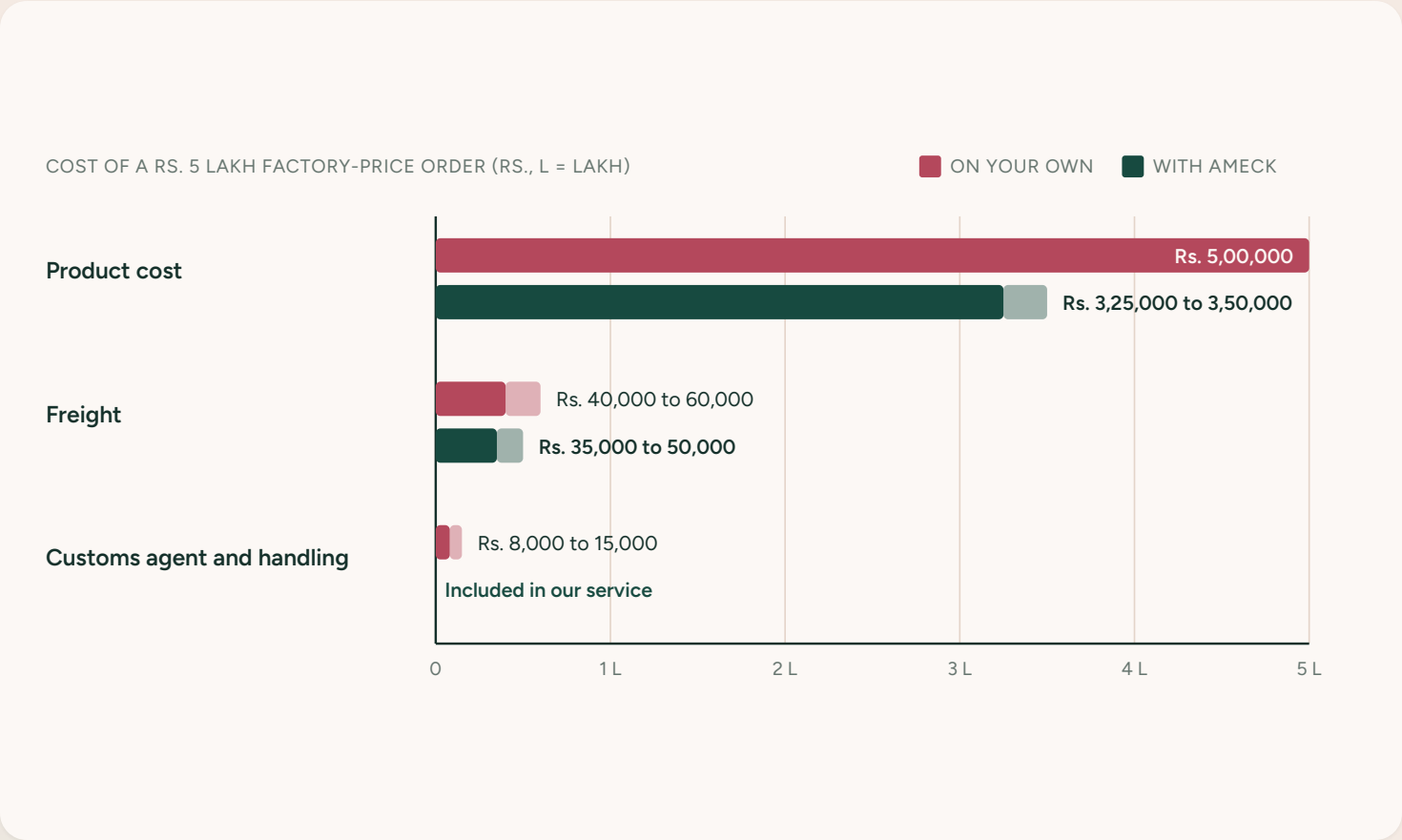
The same import, two very different experiences

	ON YOUR OWN	WITH AMECK
Finding a supplier	✗ Online directories with no way to check them	✓ A verified network, with due diligence on every supplier
What to import	✗ What is already sold locally, and already crowded	✓ Trends spotted 12 to 24 months before the Indian mainstream
Price	✗ Whatever the supplier quotes	✓ Factory-direct, typically 30 to 45% below wholesale
Quality	✗ Approve a sample and hope the bulk matches	✓ Mid-production and pre-shipment inspection on every order
Customs and paperwork	✗ IEC, HSN, Bill of Entry, IGST, BIS, FSSAI. One error can cost weeks.	✓ 100% handled by us, under our own IEC
Your time	✗ 60 to 120 hours per shipment, over 3 to 5 months	✓ A few hours in total
Risk	✗ Fraud, quality failure and penalties fall on you	✓ Managed through supplier checks, inspections and insurance

💬 Not sure which route suits you? Tell us what you want to import. We will give you an honest landed cost estimate.

AMECK VS DOING IT YOURSELF

What a Rs. 5 lakh order really costs



Rs. 1.5 to 1.75 lakh

saved on product cost alone, about 30 to 35% lower, because we buy factory-direct and combine orders

Lower duty too

Customs duty and IGST are charged on the product cost, so a lower price means lower duty.

And your time back

60 to 120 hours on your own, against a few hours with us.

Illustrative example from the Ameck guide to importing on your own. Your quote gives the exact figures for your order. Lighter bar ends show the range.

ESTIMATE YOUR SAVING

See what factory-direct pricing could save you

Your typical order value today

Rs. 5,00,000

What you pay a wholesaler or trader for one order, before freight and tax.

Orders per year

4 orders

ESTIMATED SAVING ON PRODUCT PRICE, A YEAR

Rs. 6,00,000 to Rs. 9,00,000

Wholesale today

With Ameck

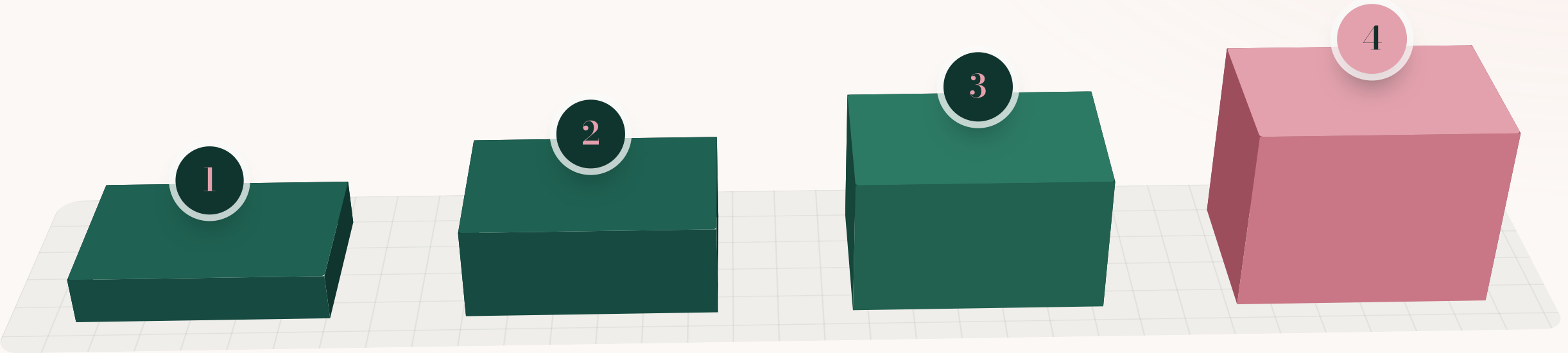
Saved per order	Product price with Ameck	Hours back a year
Rs. 1,50,000 to Rs. 2,25,000	Rs. 2,75,000 to Rs. 3,50,000	240 to 480

Working: Rs. 5,00,000 × 30% = Rs. 1,50,000 and Rs. 5,00,000 × 45% = Rs. 2,25,000 saved per order on product price. Over 4 orders: Rs. 1,50,000 × 4 = Rs. 6,00,000 and Rs. 2,25,000 × 4 = Rs. 9,00,000.

An illustrative estimate. We buy premium goods direct from the factory and cut out the middlemen, which typically lowers the product price by 30 to 45% against Indian wholesale. Shipping is not included: it is charged by weight or volume, door to door, with customs duty included for most products. Time saved assumes 60 to 120 hours for each self-managed shipment. Your quote gives the exact figures.

GROW WITH US

From your first import to a full supply chain



First order

One product, one shipment, from 25 units and 20 kg

Repeat orders

The same verified factory, faster quotes, better prices

Recurring supply

Scheduled monthly or quarterly deliveries, pooled with other buyers

Your own brand

Private label, packaging and new markets, India and abroad

- DEDICATED ACCOUNT MANAGER
- ORDER POOLING FOR FACTORY PRICES
- MARKET ACCESS FOR INDIAN PRODUCERS
- NO LONG-TERM LOCK-IN

OUR COMMITMENTS

Where you stand, in plain words

OUR DELIVERY GUARANTEE

- ✓ If your order arrives, it arrives as described in your quote. Any shortfall in quantity or specification is fixed by us.
- ✓ If it can never be delivered for a reason within our control, you get a full refund.
- 🕒 While goods are in transit or clearing customs, refunds are paused and we keep working on your shipment.
- 📉 Supplier cancellation charges, if any, are explained before they apply.



Quote first, always

Scope, price, timeline and shipping in writing before you pay. Shipping changes only slightly if the final size or weight differs.



A fast start

Work begins within 4 hours of payment, because prices and freight windows change quickly.



Tracking at every milestone

Updates at dispatch, port arrival, customs clearance and delivery.



Secure payments

Through Cashfree Payments, an RBI-regulated gateway. We never see or store your card or bank details.



Confidential by default

Your pricing, suppliers and plans stay private. Your data is never sold, under India's DPDP Act.



Concerns answered fast

Email us with your order details. We reply within one business day.

Full Terms, Shipping, Refund and Privacy policies are on ameckhouse.in.

FREQUENTLY ASKED QUESTIONS

Questions customers ask us first

Tap a question to see the answer.

I have never imported. Can I work with you?



Yes. First-time importers and startups are welcome, and we guide you through every step.

What is the smallest order?



Every import or export needs at least 25 units and 20 kg per shipment, and you can mix any products. Ready stock starts at 25 units, corporate orders at 50.

What does landed cost mean?



Everything to get the product to your door: factory price, freight, insurance, customs duty, IGST and local delivery. Your quote shows it upfront. Shipping may change slightly only if the final size or weight of the shipment differs.

Do you only work with China?



No. We source from 35+ countries across Asia, the Middle East and Europe, and export Indian goods worldwide.

Do I need an IEC?



No. We work under our own IEC and handle 100% of the paperwork. All you need is GST registration.

How do I know the bulk will match my sample?



You approve a sample first. We inspect during production and again before shipping, and fix problems at the factory.

Can I order just one shipment?



Yes. There is no long-term commitment. Many customers start with one order and come back.

What can you not ship?



Hazardous materials. Everything else, from apparel to machinery and food products, is welcome.

GETTING STARTED

Start with one message. We come back with a real quote.

01

What

The product, a photo or link, any specifications

02

How many

The number of units you need

03

Budget

Even a rough figure helps

04

When and where

Your deadline and delivery address

No brief is too vague. If you only have an idea, we will help shape it.

 **Chat with us on WhatsApp**



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PHONE	+91 83021 92742
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WEBSITES	ameckhouse.in and ameckhouse.com
CATALOGUE	catalogue.ameckhouse.com
HOURS	Monday to Saturday, 10 AM to 7 PM

You bring the vision. We bring the edge.

